

INTERNAL LEADERSHIP



3rd edition, here we come!



After 2 successful editions of Internal CEEDership programme, we are happy to announce we will do it again during the summer of 2017!!

*If you're reading this, you are taking the first step to be part of it!
Congratulations :)*

Stories



Ilknur Ünlü

LCVP oGV AIESEC Trabzon

“The CEEDership experience I had add so many precious things to both my AIESEC and personal life.

I understand more about the benefits when I came back and started to work in my LC.

Mostly when I went through transition process, and at the same time the friendship I got and the amazing time we spent together.

Was definitely one of the unique points that my AIESEC experience add in my life!”



Ilter Elibol

LCVP TM AIESEC Antalya

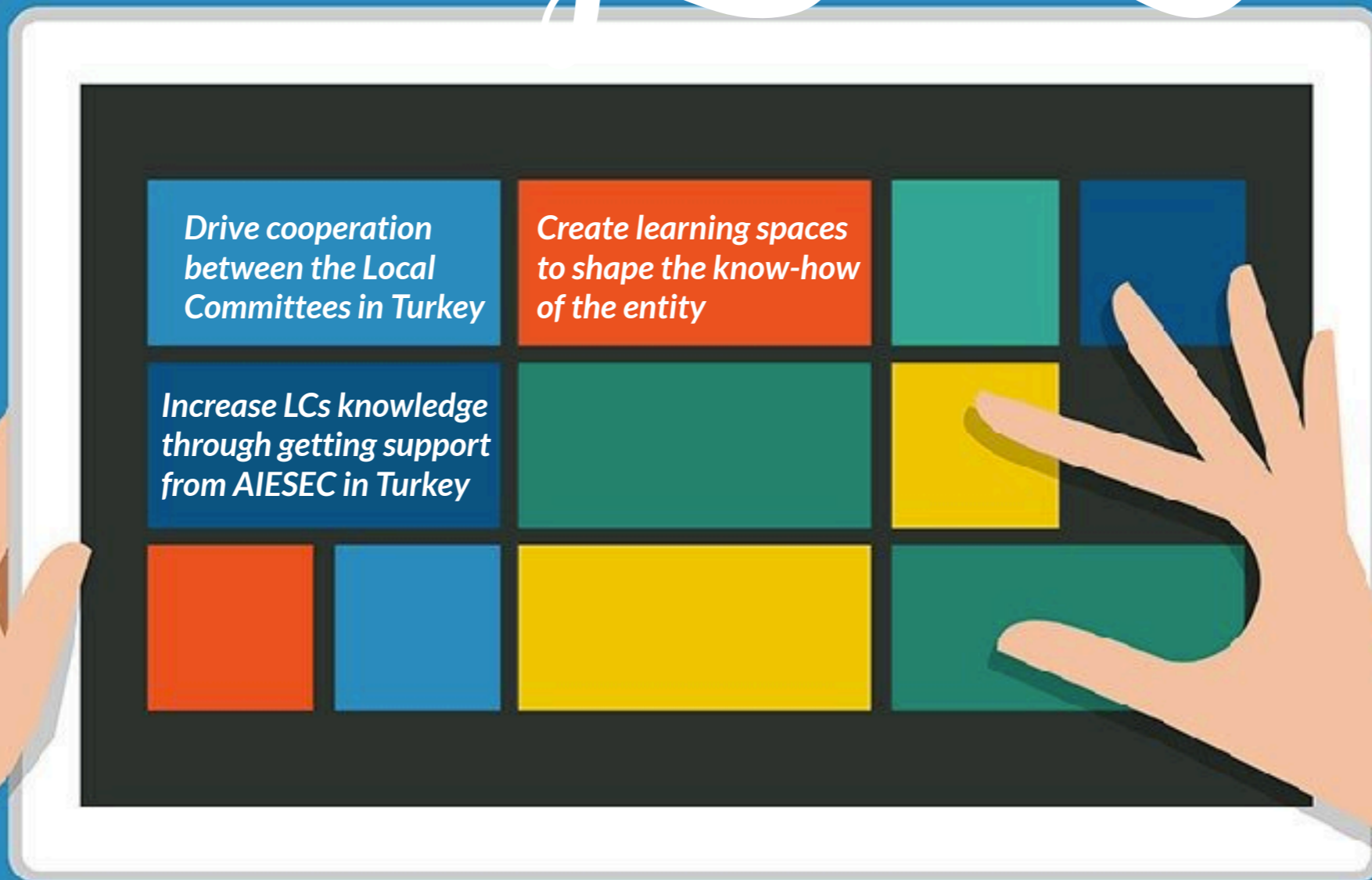
“Internal CEEDership was amazing for me.

What I learned while living was an experience that I understood while working and what I needed to see more on my AIESEC way.

I got a lot of information there and I use it efficiently in my LC. If you want an experience that changes your life, CEEDer could be the beginning for it.

Thank you so much Meltem, and thank you so much İstanbul Asia!”

Objectives:



How does it work?

CEEDer

Any AIESECer that would like to learn more about his/her department.

HOSTING ENTITY

An LC previously selected by MC Turkey, to deliver the knowledge to the CEEDer.

WS

What can you gain from it?

CEEDer

- Knowledge, experience and know-how from the hosting LC;
- GCPs for implementation in their LCs;
- Get to know the other LCs culture and life-style.

HOSTING ENTITY

- Additional person who is working and helping with operations;
- Being a role-model to other LCs;
- Sharing knowledge in the network.

WS

Logistics

HOME LC FROM CEEDER

- *Covers transportation costs to CEEDer.*

HOSTING ENTITY

- *Covers accommodation and education for the CEEDer.*

WS

Selection Process



Profiles we are looking for:

2

iGT

Data analysis
Customer Orientation
Case-Solving
Personal Effectiveness
Sales
CRM Management
English Language (min. B2)
Effective communication
Time Management
Fast-Learning
Growth Mindset
Synergy Mindset
Perseverance
Professional Looking

4

oGE/GT

Data analysis
Customer Orientation
Case-Solving
Personal Effectiveness
Sales
Professional Looking
English Language (min. B2)
Effective communication
Time Management
Fast-Learning
Growth Mindset
Synergy Mindset
Perseverance

2

oGV

Data analysis
Result-Oriented
Customer Orientation
Personal Effectiveness
Sales
English Language (min. B2)
Effective communication
Time Management
Fast-Learning
Perseverance

2

iGV

Data analysis
Planning & Tracking
Customer Orientation
Case-Solving
Creativity
Personal Effectiveness
Sales
CRM Management
English Language (min. B2)
Effective communication
Time Management
Fast-Learning
Perseverance



Number of positions opened

Profiles we are looking for:

①

MKT

Critical Thinking
Analytical Skills
Technical Skills
Visual Skills (Keynote,
Photoshop, Adobe, ...)
Email Marketing
Event Planning
Graphic Design
LEAD nurturing
Public Relations
Mobile Strategy
Social Media
Sales

②

TM

Strategic Thinking
Previous exchange positions
Effective Communication
Implementation skills
English Language (min. B2)
Planning & Tracking
Leadership skills
Analytical Thinking
Synergy Mindset
Organisation & Multitasking
Negotiation
Dual Focus
Conflict Management
Change Management

①

LCP

Cross-function knowledge
Listening Skills
Communication Skills
Critical Thinking
Leadership Skills
English Language (min. B2)
Synergy Mindset
Delegation Skills

②

BD

Interpersonal Skills
Collaboration skills
Negotiation
Project Management
Research & Strategy
CRM Management
Sales
Business Intelligence
English Language (min. B2)
Synergy Minset
Professional Looking



Number of positions opened

Who can be a ceeder?

Every member, team leader,
VP in the following
departments:

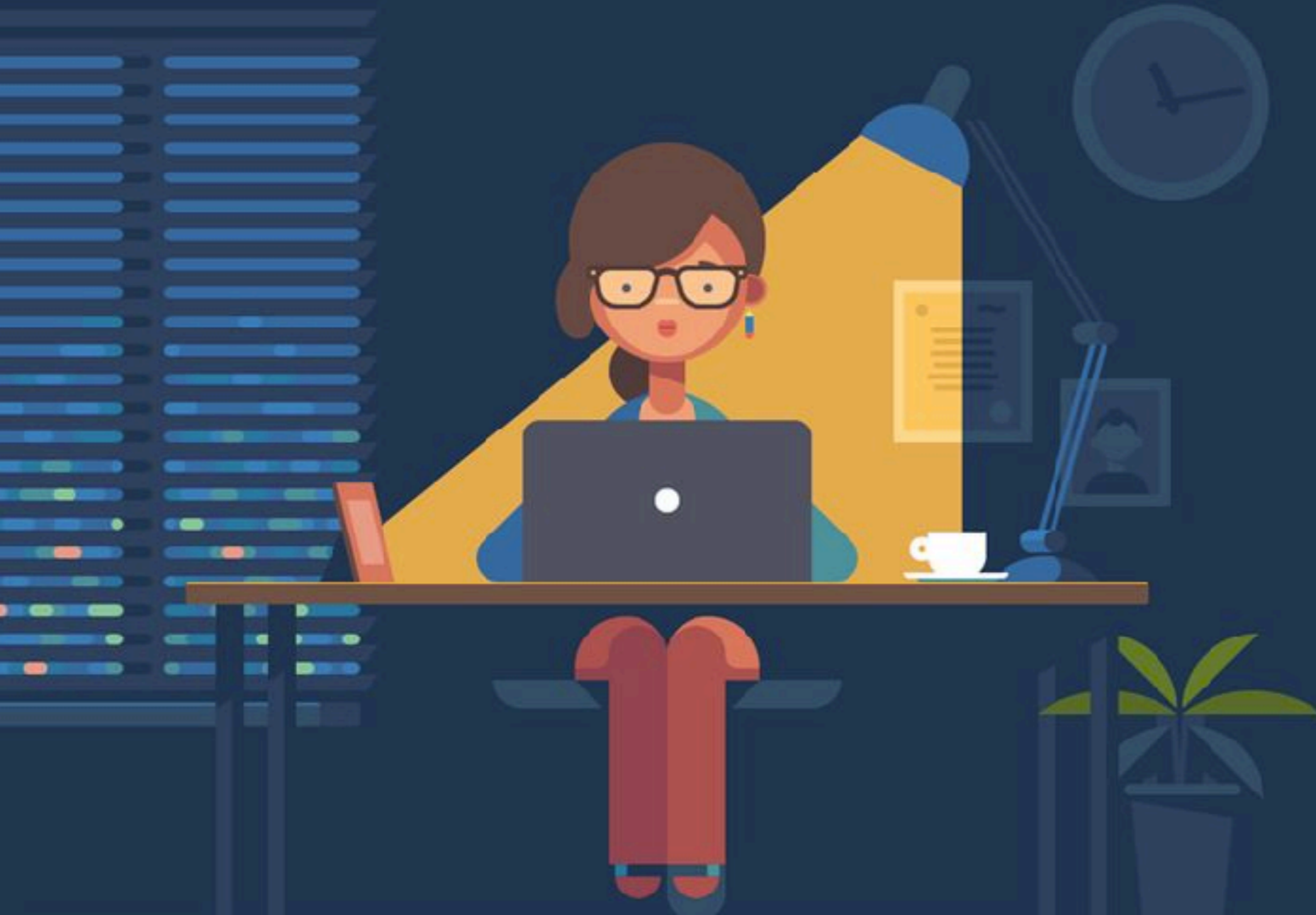
*iGT, iGV, oGV,
oGE, oGT, BD,
LCPs and TM*

**We will only accept LCPs, for the LCP CEEDership*

We will select:



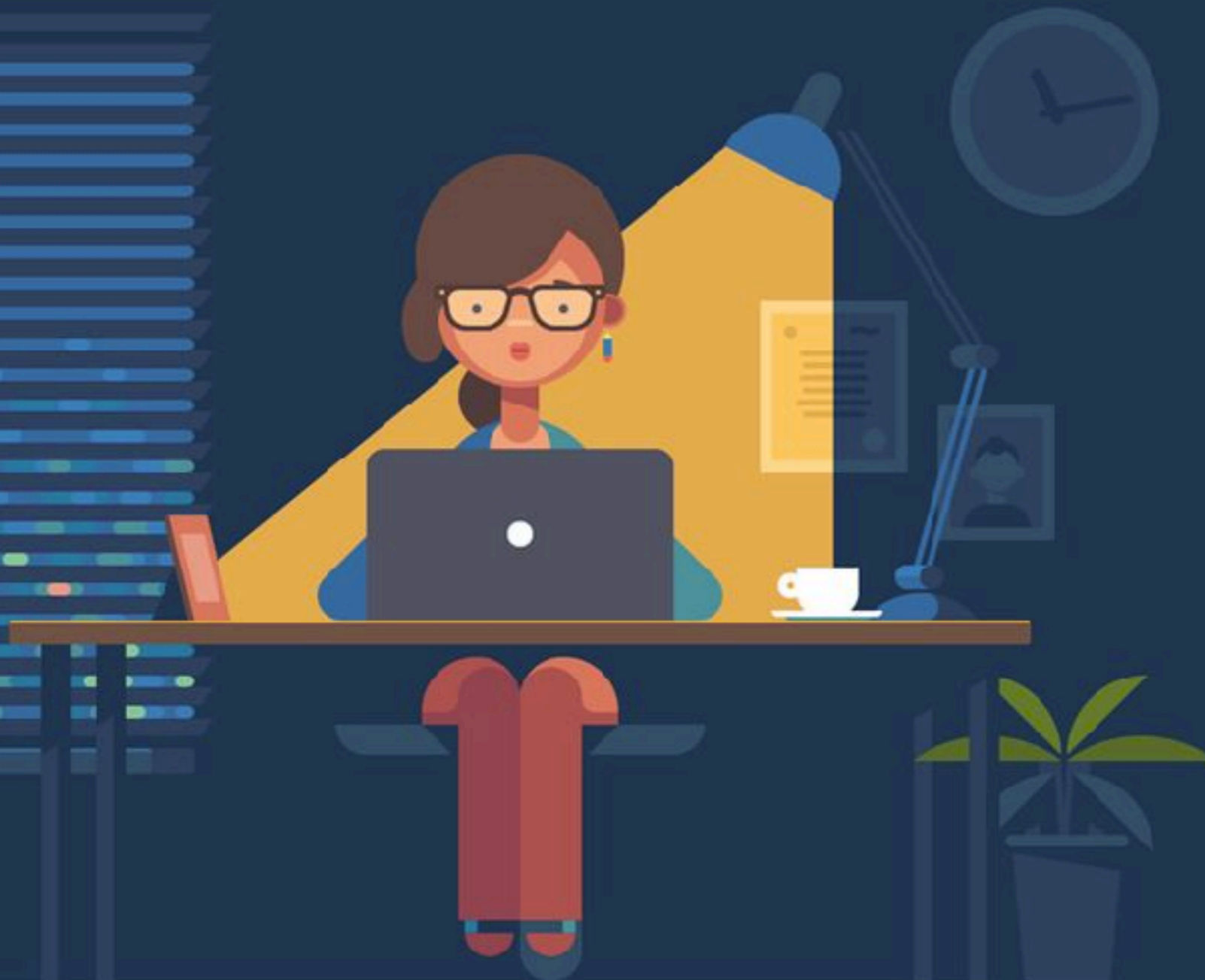
*16 CEEDers from
AIESEC in Turkey!*



Selection Process

1 Podio Form
1 Interview with Host LC

After filling the application in the podio form, you will be contacted by the LCVP TM of the Host LC to be interviewed.



Open Positions:



AIESEC Ankara:

iGET



AIESEC Antalya:

iGV



AIESEC Bursa:

iGV, MKT, BD



AIESEC Istanbul:

oGV, iGET, oGE, oGT



Open Positions:



AIESEC Istanbul Asia:

TM, oGT



AIESEC Izmir:

BD, TM, LCP



AIESEC Kocaeli:

oGV, oGE



CEEDers Performance:

All CEEDers will be accountable to Host LCVP responsible and to MCVP in their functional area.



Timeline:



DDL FOR APPLICATIONS

10th of June, 6pm

ANNOUNCEMENT OF CEEDERS

17th June

CEEDERSHIP DURATION

5 to 7 days

DATES OF CEEDERSHIP

Host LC & CEEDer need to agree on the CEEDership dates after announcement.
Our recommendation is to happen during July or August.

Apply here:



<https://goo.gl/forms/ZtSxEuoiAaS4lSvj1>

For questions:



MCVP TM 16/17

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MCVP TM 17/18

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